

## meet sojourner auguste of organic design



**How I got into weddings:** By accident. I became the “go to” for all things related to weddings within my social circle. I enjoyed it quite a bit, and one day a friend whose wedding I was designing said to me, “Why don’t you do this for a living?” And the seed was planted.

**Before I was a planner, I:** Was going to school for forensic psychology.

**A song that gets everyone on the dance floor:** “Uptown Funk” by Mark Ronson and Bruno Mars.

**I love this idea:** Having a signature drink. It’s a visually interesting way to personalize your wedding, and so much fun because you get to be creative with what it’s called!

**People love this about us:** How down to earth we are.

**My favorite part of the planning process:** The rehearsal (both ceremony and dinner), where my team and I get to meet the couple’s beloved friends and family.

**My vibe is:** Classic.

**You’ll find this in my planner survival kit:** an extra garter, umbrella, needle & thread, wipes, stain removers, matches, etc.

**My advice to the Brides & Groom:** There are no do overs! Enjoy the process and the day—don’t fuss over the little things that you can’t control. The day itself goes by so fast, and you’ll never get it back.

**Before I was a planner:** I was an architect. I’m formally educated and trained in architecture, and worked in retail store design for luxury brands for almost 10 years. Eventually I left the industry as my love of weddings grew exponentially.

**The highest honor I’ve ever received is:** “We trust you.” When a couple says this, it fuels us.

**Brides & Grooms love this about us:** That we’re a husband and wife duo. We’ve been through the same process they’re going through, and understand first hand what it’s like to plan a wedding. We’re often asked how we handled certain familial situations, as well advice about being new-lweds.

**I’ve been known to:** Throw in a few design surprises for my couples. It’s fun watching their expression when they realize we’ve added some enhancements to their design concept.

**You’ll find this in my planner survival kit:** Chia protein bars.

**A little known fact about me:** I used to weight train in college and could deadlift 270 lbs!

**A misconception couples often have as they begin planning their wedding:** They can manage it all without help, without stress, and in budget. Two of three are achievable, but all three are highly unlikely without an experienced wedding planner.

## meet yohaidy pichardo of betty’s total events

